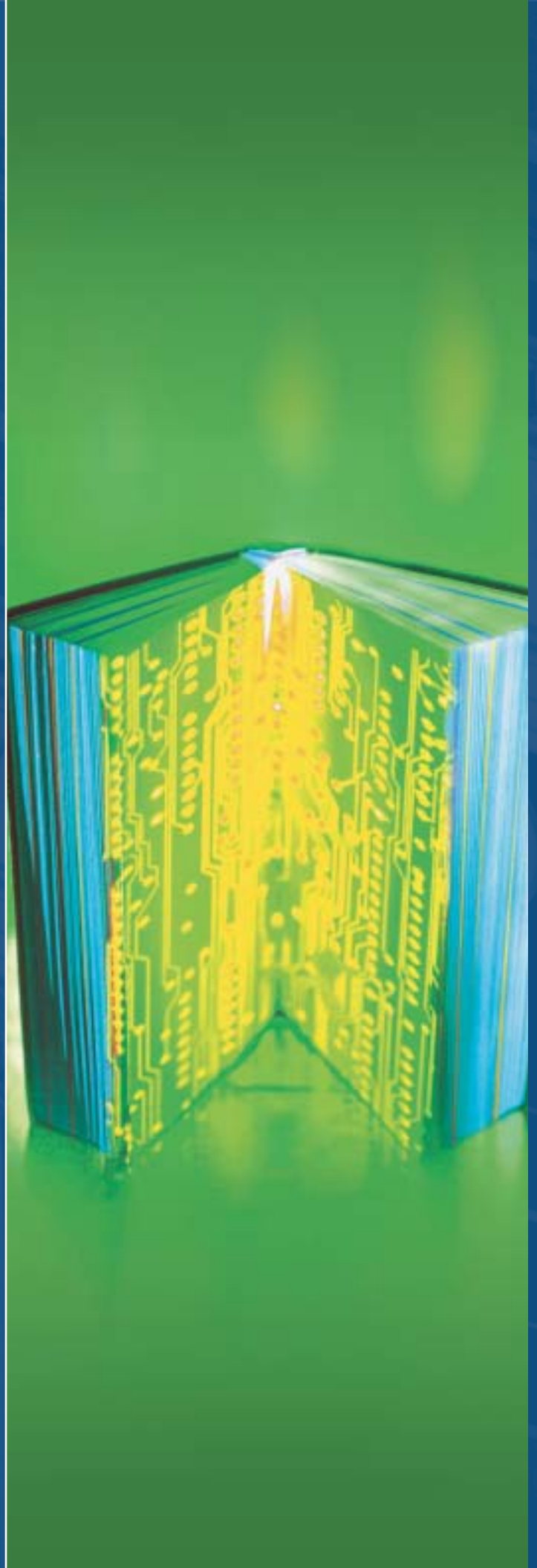


# LIBRARY SERVICES

eBOOKS



BAKER & TAYLOR

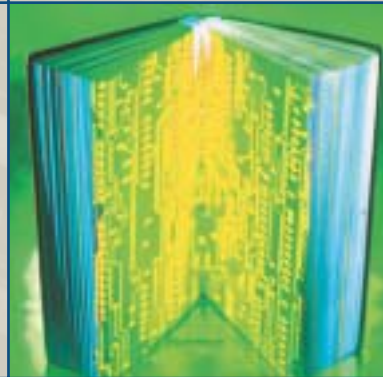


eBOOKS

## **eBOOKS FROM BAKER & TAYLOR**

### **eBOOKS REPRESENT AN INNOVATIVE OPPORTUNITY.**

A fusion of technology and content. An evolution in the way patrons connect to your library, and a brand new means for you to reach out to your patrons. They extend your collection, bringing access directly in to your patrons' homes. And they provide a powerful new research solution, opening volumes of content to sophisticated search and selection tools.



### **INNOVATION DOESN'T HAVE TO BE RISKY.**

Baker & Taylor's eBook solution provides you with the stability of an established partner. A partner with strong relationships, a solid track record, and most importantly a commitment to working with libraries. We understand what it means to grow with you, our library customers, and have proven that we are here for the long term.

### **LIBRARIES ARE OUR BUSINESS.**

We're excited to bring eBooks to our library customers. We believe that they offer significant benefits to libraries who choose to build them into their collection. But most importantly, we are pleased to present the first true eContent solution – one that is fully integrated by Baker & Taylor as part of a complete library service.

Books, movies and music. Technology solutions and information products. Value-added services and expertise. And now, eBooks.

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INNOVATIVE

# KEY PUBLISHER RELATIONSHIPS

## eBOOKS FROM BAKER & TAYLOR



### AMACOM

AMACOM, the book publishing division of the American Management Association, delivers classic and innovative business solutions to crucial business concerns. Its editorial mission is to help individuals increase their skills and knowledge, improve organizational performance, and illuminate vital business issues. AMACOM authors are experts in their fields, and include industry leaders, corporate executives, small-business owners, educators and consultants.

### HOUGHTON MIFFLIN COMPANY

Houghton Mifflin Company is a unit of Vivendi Universal Publishing, the third-leading worldwide publisher. Houghton Mifflin publishes a distinguished and extensive line of reference, fiction and award-winning non-fiction titles for adults and young readers. It is also one of the largest educational publishers in the United States with over \$1 billion in sales. With its origins dating back to 1832, Houghton Mifflin combines a tradition of excellence with a commitment to innovation.

### IDEA GROUP PUBLISHING / IRM PRESS / INFORMATION SCIENCE PUBLISHING

Since 1988, Idea Group Inc. (IGI), the publisher of Information Science Publishing (INFOSCI), Idea Group Publishing (IGP), and IRM Press imprints, has published academic and research books, journals, IT case studies, and conference proceedings in Information Technology as applied to business, management, education, healthcare, social science, public administration, library science, and computer science. IGI is headquartered in Hershey, Pennsylvania with distribution offices in London, Singapore, Melbourne, and Beijing.

### INDIANA UNIVERSITY PRESS

Indiana University Press is a major international scholarly publisher with headquarters on the Bloomington campus of Indiana University. It was founded in 1950 and is the largest university press in the Big Ten, and the ninth largest in the nation. The Press publishes in more than 30 subject areas, including African and African-American studies, gender studies, Jewish studies, Middle Eastern studies, medical ethics, military history, paleontology, philosophy, religion and others. It also maintains an active serials publishing program, which currently includes 15 journals.



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# KEY PUBLISHER RELATIONSHIPS

## OXFORD UNIVERSITY PRESS

Oxford University Press is the world's largest university press, publishing over 3,000 new books a year. It has become familiar to millions through a diverse publishing program that includes scholarly works in nearly all academic disciplines, as well as scholarly and young adult reference, business and professional books, journals, and of course, dictionaries and bibles. The press is an integral part of the University of Oxford, incorporated by royal charter, and governed under the University Statutes.

## PALGRAVE MACMILLAN

Palgrave was formed in September 2001 as the new global brand for Macmillan's academic publishing, following the integration of Macmillan Press in the UK and St. Martin's Press, Scholarly and Reference in the United States. Palgrave publishes in the humanities and social sciences, business, computing and engineering, and serves students in higher education and scholars worldwide. Palgrave also offers a strong business list for MBA students and professionals, and a rapidly expanding portfolio of journals.

## TAYLOR AND FRANCIS

Taylor and Francis has offices in Philadelphia, New York City, London and Brighton, U.K. It is best known for its Routledge imprint, which publishes in most of the humanities and social sciences, and in many STM fields. Taylor and Francis publishes under the following imprints: Taylor and Francis, Psychology Press, Garland Science, Brunner/Routledge, RoutledgeFalmer, RoutledgeCurzon and Martin Dunitz, among many others.

## THE GREENWOOD PUBLISHING GROUP

The Greenwood Publishing Group is one of the world's leading publishers of academic monographs, reference titles (for university, public, and school libraries), college texts, journals, professional books, and electronic resources. With over 18,000 titles in print, GPG publishes some 800 titles each year. Current imprints include Greenwood Press, Praeger Publishers, Quorum Books, Bergin & Garvey, Auburn House Publishers, Ablex Publishing, Oryx Press, Bowker-Greenwood and GP Subscription Publications.

## UNIVERSITY OF NORTH CAROLINA PRESS

The University of North Carolina Press is the oldest university press in the South. Since its founding in 1922, the Press has demonstrated its commitment to publishing on race relations, and is known for its contributions to regional publishing, its continuing strengths as a publisher of some of the best books on southern and early American history, and its more recent interest in gender studies, cultural history, Cuban studies, and social medicine. The Press currently publishes around 100 books each year along with six journals.

## UNIVERSITY OF SCRANTON PRESS

University of Scranton Press is a niche university press, focusing on theology/religious studies and philosophy, along with a substantial series of regional books on Northeastern Pennsylvania. Recent titles include *Listen to the Voices of the Sea*, the first English translation of a Japanese classic compilation of the letters and memoirs of fallen Japanese soldiers in World War II. The press is located on the University of Scranton campus.

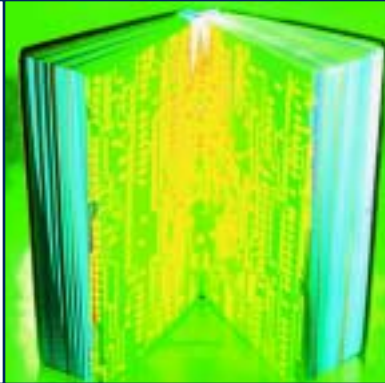
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# THE TOTAL eBook SOLUTION



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### THE DIGITAL LIBRARY:

- Search the full text of your library's entire digital collection using individual words or word combinations
- Search by keywords, publisher, author and more
- Navigate by category or by search hits within results
- Browse online by page, chapter or table of contents
- Online bookmarking and virtual bookshelf functionality replicate the experience of being in a physical library
- Maximize your patrons' access to the number of eBook copies that your library has purchased
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# TO OUR CUSTOMERS . . .

## IT'S REVOLUTIONARY.

Every few years we hear about a new product destined to “revolutionize” how libraries conduct business. Many times the product in question is truly innovative, bringing real value to some part of the library’s service.

eBooks are the latest innovation to be labeled as such. And yes, they do represent a remarkable technology; one that opens up new access and research options for many patrons.

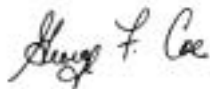
## BUT REVOLUTIONARY?

Baker & Taylor has spent almost two centuries working with libraries. During that time we’ve enjoyed the insight and experience of thousands of library professionals. And we’ve watched the evolution of library service to accommodate both changing needs and new solutions.

From this we’ve learned that no one innovation revolutionizes how you succeed. The computer. The Internet. And now the eBook. All of these promote the steady evolution of library service. But what you do as a librarian involves too many interlocking partnerships, products and services to be turned on its ear by any single development.

That’s why eBooks, libraries and Baker & Taylor are such a perfect fit. We’re approaching this new technology as an extension of our core business. We offer it as an exciting new option. But we deliver it as an integrated part of our comprehensive solution for libraries.

So welcome to Baker & Taylor’s vision for eBooks. It isn’t revolutionary. But perhaps that’s a good thing after all.



George F. Coe  
President  
Baker & Taylor Institutional

